From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: Qualcomm Asks Appeals Court to Put Antitrust Ruling on Hold Over 5G Business Concerns
Date: Tuesday, July 9, 2019 5:17:58 AM

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By Sam Sabin

Top Stories

- Qualcomm Inc. officially filed a request to pause an antitrust ruling with the 9th U.S. Circuit Court of Appeals after U.S. District Judge Lucy Koh decided last week not to put a hold on her own ruling in a case brought by the Federal Trade Commission that would require the chipmaker to renegotiate its licensing agreements. Koh ruled that Qualcomm's agreements abused the company's power in the chip market to push out competitors, but Qualcomm argues that upholding the ruling during its appeal process would impact its talks with phone makers about chips for 5G. (Reuters)

- A lawsuit brought by activist Max Schrems against Facebook Inc. is having its day before the European Union's Court of Justice in Luxembourg today in a case challenging whether the social media platform's tools to move data outside of the EU are legal. The case could invalidate parts of the EU-U.S. Privacy Shield, a trans-Atlantic data transfer pact adopted in 2016, and Standard Contractual Clauses, a tool companies rely on to transfer commercial data outside of Europe. (Bloomberg)

- Instagram is planning to roll out two new features this year to combat bullying on the platform: a comment warning that will appear before a user posts a comment that the platform's artificial intelligence-powered tool detects as bullying, and a restriction tool that will allow users to review comments from accounts that bully them before appearing on their posts. Adam Mosseri, head of Instagram, said the new tools are a part of a "pivotal moment" for the company in its effort to "lead the industry in this fight" against bullying online. (Time)

Chart Review

How much revenue Instagram makes per American user
Axios

Events Calendar (All Times Local)

07/09/2019

NIST's privacy framework workshop	
U.S. Chamber of Commerce's discussion with FCC Chairman Ajit Pai on small satellite integration	9:00 am
The Information's conference call on the relationship between the U.S. and China	9:00 am

Senate Judiciary hearing on protecting innocence in the digital world	10:00 am
Telecommunications Industry Association's event on IoT security and legislation	12:00 pm
CBC Tech 2020: a Discussion on Artificial Intelligence	1:00 pm
Senate Commerce hearing on NASA exploration plans in honor of the 50th anniversary of Apollo 11 mission	3:00 pm

07/10/2019

VentureBeat Transform 2019	
TechCrunch Sessions: Mobility 2019	9:00 am
Center for Strategic and International Studies' "Network Futures: 5G, SDN and the Internet" webcast event	9:00 am
Senate Commerce markup, including bills on STEM careers, broadband data, IoT innovations and more	10:00 am
House Homeland Security Committee's hearing on the Department of Homeland Security's use of facial recognition and biometric technologies	10:00 am
House Science Committee's hearing on NASA's plans for the international space station	10:00 am
FCC's July Open Commission Meeting	10:30 am
AEI event on higher education and artificial intelligence	10:45 am
New America's event on governance in space	2:00 pm

07/11/2019

VentureBeat Transform 2019	
White House Social Media Summit	
FCC's SHAKEN/STIR Robocall Summit	
U.S. Chamber of Commerce's "Data Done Right" summit focused on data privacy	9:45 am

Information Technology and Innovation Foundation's event on the big tech breakup debate	10:00 am
FCC webinar for low power broadcasters on the emergency alert system	1:00 pm
Senate Commerce hearing on National Surface Transportation Research Agenda	2:00 pm

07/12/2019

House Energy and Commerce's energy subcommittee's hearing on cyber threats to the grid	9:30 am

07/14/2019

Microsoft Inspire

07/15/2019

Fortune's Brainstorm Tech 2019	
Microsoft Inspire	
Transformative Technology Summit	6:30 pm

07/16/2019

Fortune's Brainstorm Tech 2019	
Microsoft Inspire	
Senate Banking Committee's hearing on Facebook's cryptocurrency	10:00 am
Information Technology and Innovation Foundation's event on robotics	10:00 am

View full calendar

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The New CCO Podcast - Concentrating on CommTech

We are on the cusp of a major transformation of how Communications works - what our teams look like, the roles it includes, the skills it requires, and the ways it operates.

On this edition of The New CCO, we discuss the emerging notion of CommTech with one of its pioneers. Listen to how one team is blending new tech with new ways of working to drive real business outcomes.

General

U.S., China Tentatively Move to Revive Trade Talks
William Mauldin et al., The Wall Street Journal

Top American and China negotiators are set to speak this week in an effort to revive stalled trade talks, as discord over prior commitments and political considerations threaten to bog down discussions. President Trump and Chinese President Xi Jinping agreed at the Group of 20 leading economies meeting in Osaka, Japan, in June to formally resume talks.

The Harvard professor behind Facebook's oversight board defends its role
Mark Sullivan, Fast Company

With Facebook, Twitter, and YouTube facing widespread criticism for the way they manage hateful, abusive, threatening, or fake content posted by users or content partners on their sites, many question whether private tech companies deserve to wield so much power to control what people can and can't see on social networks.

Online industry mobilizes to protect its legal shield
Cristiano Lima, Politico

The tech industry is turning to its supporters in Washington to defend its long-standing legal immunity for offensive and defamatory online content, in the face of growing attacks from politicians fed up with hate speech, fake news and alleged ideological bias. Warnings against eroding the 23-year-old immunity shield are popping up in industry-backed studies, newspaper op-eds and statements from figures across the political spectrum - from Oregon Democratic Sen. Ron Wyden to groups backed by the Koch brothers.

What Does Big Tech Want from Buttigieg?
Alex Shephard, The New Republic

Pete Buttigieg made more than a few jaws drop last week when he released quarterly donation tallies that outperformed his place in the opinion polls by a large margin. Between April and July, Buttigieg raised a staggering $25 million from nearly 300,000 donors-more than any other candidate in the race, including consistent frontrunner Joe Biden and small donor machine Bernie

Sanders.

Maxine Waters threatens Facebook's cryptocurrency plans
Zachary Warmbrodt, Politico

Facebook's audacious vision for creating its own global currency is at risk of being shredded on Capitol Hill, where the social media giant's attempt to educate skeptical policymakers is doing anything but calming nerves. Democrats led by House Financial Services Chairwoman Maxine Waters (D-Calif.) and backed by a coalition of watchdog groups are warning that Facebook must put its Libra digital currency on hold so lawmakers and regulators can consider whether it's a new threat to consumers and the global economy.

Facebook's Libra Must Be Under Central Bank Oversight, PBOC Says
Bloomberg

Facebook Inc.'s push to create its own cryptocurrency, called Libra, must be put under the oversight of monetary authorities, according to a senior official from China's central bank.

DOD wants to use virtual reality to train troops for nuclear threats
Jackson Barnett, FedScoop

The Pentagon wants to bring the defense of nuclear threats to (virtual) reality. A notice seeking sources indicates the Defense Threat Reduction Agency's interest in adding virtual and augmented reality training to nuclear battlefield drills for soldiers.

U.S. Futures, Europe Stocks Slide; Treasuries Dip: Markets Wrap
Laura Curtis, Bloomberg

U.S. stock futures and European shares retreated alongside Asian equities as markets extended a downbeat start to the week. The dollar strengthened for a third day.

Intellectual Property and Antitrust

US reform plan for patents raises innovation concerns
Bruce Love, Financial Times

Far more inventions could qualify for patents in the US if a reform bill making its way through the Senate becomes law. The changes would not only increase the disconnect between European and American rules on what can be patented.

India's latest Google probe sparked by junior antitrust researchers
Aditya Kalra, Reuters

Two junior Indian antitrust research associates and a law school student were behind a complaint that sparked a probe into Google's alleged anti-competitive practices in the country, in what has become another regulatory challenge for the U.S. firm.

Telecom, Wireless and TV

Former FCC chairman Tom Wheeler debunks 5G myths
Ina Fried, Axios

In a new report to be published later this week, former FCC chairman Tom Wheeler knocks down some popular misconceptions around 5G, the next generation of wireless network service.

USTelecom Names Hill Advocate
John Eggerton, Broadcasting & Cable

USTelecom has snagged a CenturyLink vet for its Washington team. Brandon Heiner, who had handled Hill issues for CenturyLink, joins the broadband association as SVP, government affairs.

Mobile Technology and Social Media

Facebook Wasn't Invited to Trump's White House Social Media Summit
Ben Brody, Bloomberg

Facebook Inc. and Twitter Inc. haven't been invited to take part in a technology-focused meeting called by U.S. President Donald Trump for Thursday at the White House, as the event shapes up to be a "social media summit" without social media.

GOP lawmaker: Snapchat videos "a child predator's dream"
David McCabe, Axios

Sen. Marsha Blackburn (R-Tenn.) is pushing Snap to "take action to prevent more children from being exposed to sexual predators and explicit adult content while using Snapchat" in a letter seen by Axios and due to be sent to Snap CEO Evan Spiegel Monday.

Mark Zuckerberg's security chief is leaving after an investigation into allegations of misconduct
Rob Price, Business Insider

Mark Zuckerberg's personal security chief is leaving the Facebook CEO's family office after being accused of sexual misconduct and racism - though a spokesperson for the family office has said it has found no evidence to substantiate the allegations.

The Fight for the Future of YouTube
Neima Jahromi, The New Yorker

Earlier this year, executives at YouTube began mulling, once again, the problem of online speech. On grounds of freedom of expression and ideological neutrality, the platform has long allowed users to upload videos endorsing noxious ideas, from conspiracy theories to neo-Nazism.

How Facebook Fought Fake News About Facebook
Mark Bergen and Kurt Wagner, Bloomberg

A month before the 2016 U.S. presidential election, a rumor spread on Facebook. People were sharing a viral gimmick familiar to email spammers: Copy and paste this message to all your friends, or Facebook will share your private information.

Cybersecurity and Privacy

Regulators Eye the Auctions That Decide Which Web Ads You See
Patience Haggin and Sam Schechner, The Wall Street Journal

When you load a website, an electronic auction happens in milliseconds to

determine which ads show up on your screen. In that time, hundreds of potential bidders can find out information about you, including your location, birthday, the unique number associated with your mobile device and even whether you have been reading about infectious diseases or right-wing politics.

Senators question DHS on North Carolina voting equipment malfunctions
Maggie Miller, The Hill

Sens. Amy Klobuchar (D-Minn.) and Jack Reed (D-R.I.) are demanding answers regarding voting equipment malfunctions in North Carolina during the 2016 presidential election, as election security continues to be a contentious topic on Capitol Hill.

Group seeks ban on government use of facial recognition
Ina Fried, Axios

Digital rights group Fight For the Future is calling on Congress to ban government use of facial recognition. The announcement, to be made Tuesday, comes in the wake of weekend reports that federal authorities used facial recognition on millions of driver's license photos.

Alphabet's plans to track people in its 'smart city' ring alarm bells
Matt McFarland, CNN

Alphabet's plans to develop a Toronto neighborhood could set a dangerous precedent for the future of data-driven cities, according to data governance experts. Last month, Sidewalk Labs, the urban innovation arm of Google's parent company Alphabet, released a 1,524-page report detailing plans for developing a portion of Toronto's waterfront.

Opinions, Editorials and Perspectives

Justice's Antitrust Confusion
The Editorial Board, The Wall Street Journal

Google and Facebook are squeezing local news by gobbling up more and more advertising dollars. Yet the Justice Department is trying to stop local TV broadcasters from combining to become more competitive.

The Huawei threat: China considers data to be critical national infrastructure
Robert Spalding, The Hill

Is Huawei a national security threat to the United States? Yes, but the answer is complicated and requires an understanding of the nature of national security in an internet-powered globalized world.

The ugly side of Facebook's pivot to privacy is starting to show
Casey Newton, The Verge

It's been four months now since Facebook announced its intention to invest more heavily in private groups and messaging, and recently that effort has gotten a major marketing push. Walk through the Montgomery BART station in San Francisco and you'll see ads for Facebook Groups plastering every wall, each emblazoned with the anodyne slogan "more together."

Research Reports

Worldwide broadband speed league 2019
Cable.co.uk

Research designed and compiled by Cable.co.uk, and gathered by M-Lab, an open source project with contributors from civil society organisations, educational institutions, and private sector companies. M-Lab is led by teams based at Code for Science and Society, New America's Open Technology Institute, Google, Princeton University's PlanetLab, and other supporting partners.

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